

Guardian Store Founder Matrix

Official User Guide

77-Day Earned Founder Placement Challenge

May 25, 2026 → August 8, 2026

Welcome

Welcome to the:

Guardian Store Founder Matrix

A transparent, merit-based founder competition powered by:

- DreamPlay
- Guardian Store
- Hustle AI
- DPLIQJL ecosystem economics

This challenge is designed to create:

- fair founder positioning
- community-driven growth
- real utility participation
- transparent leaderboard competition
- long-term aligned rewards

Unlike traditional matrix systems:

- no founder receives privileged community placement
- no sit grants exist
- no one buys the top community positions

Every seat must be earned.

Core Mission

The 77-Day Earned Founder Placement Challenge exists to determine:

Who earns the highest founder positions

inside the Guardian Store 2x15 Founder Matrix.

The competition rewards:

- qualified participation
- active team building
- consistency
- contribution
- rhythm

NOT:

- timing advantage
- insider access
- founder privilege
- passive positioning

Contest Dates

Event	Date
Challenge Start	May 25, 2026
Challenge End	August 8, 2026
Total Duration	77 Days

Final founder placement occurs after:

- score verification
- anti-cheat review
- qualification confirmation

What Is Guardian Store?

Guardian Store is the:

official participation and commerce layer

for the DreamPlay founder ecosystem.

Guardian Store powers:

- founder package purchases
- sponsor qualification
- OOM scoring
- leaderboard placement
- matrix positioning
- founder rewards
- treasury allocations

All purchases occur:

in USDC on Polygon.

The Founder Matrix

Matrix Structure

Guardian Store uses a:

2 × 15 Forced Matrix

Meaning:

- every member can have 2 direct positions beneath them
 - the matrix expands downward exponentially
 - total structure depth = 15 levels
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Matrix Size

A full matrix contains:

65,534+ possible founder positions

beneath the permanent treasury node.

Permanent Treasury Position

Seat #1

The top matrix seat is permanently held by:

DreamPlay Treasury

Purpose:

- ecosystem buybacks
- rewards funding
- operations support
- growth funding
- ecosystem sustainability

This means:

- no founder sits at the top
 - no insider controls the highest public seat
 - the community competes for the highest available position
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Community Founder Positions

The highest community position is:

Seat #2

This seat is earned through:

leaderboard ranking.

Important Principle

The matrix is NOT the product.

The matrix is:

the reward and participation structure.

The ecosystem is powered by:

- real membership products
 - AI utility
 - recurring commerce
 - community activity
-

Membership Packages

Guardian Store currently offers:

3 Founder Packages

SKU 1

Founder Starter Package

Price

\$50.40 USDC

Designed for:

- individual builders
- personal qualification
- founder participation

Includes:

- founder activation
- qualification tracking
- OOM leaderboard participation
- matrix eligibility

Rules:

- one package per wallet

- one founder allocation per verified natural person
-

SKU 2

Founder Sponsor Package

Price

\$50.40 USDC

Designed for:

- sponsoring teammates
- supporting communities
- African onboarding sponsorships
- helping others qualify

Purpose:

- community growth
 - inclusion
 - collaborative expansion
-

SKU 3

Complete Founder Package

Price

\$100 USDC

Combines:

- founder participation
- sponsor participation

Best for:

- immediate full qualification path

- builders who want to activate and sponsor simultaneously
-

Qualification Requirements

To qualify for:

- founder ranking
- matrix placement
- token rewards
- leaderboard rewards

participants MUST:

1.

Purchase a founder package.

2.

Maintain required monthly participation.

3.

Maintain:

- 1 active Basic member
- 1 active Full member

4.

Complete the full 77-day cycle.

Sponsor Gate System

Guardian Store uses the:

DreamPlay Sponsor Registry

Each participant must:

- connect wallet

- accept sponsor assignment
- pass sponsor gate verification

This protects:

- lineage integrity
 - commission routing
 - team structure
 - anti-fraud enforcement
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OOM Scoring System

OOM =

Order of Merit

The leaderboard ranks participants using:

ONLY TWO THINGS

1. Qualified Team Growth (80%)

This is the PRIMARY scoring factor.

Participants earn score through:

- active founder package purchases
- qualified team growth
- active sponsored members
- retained participation

Depth matters.

The larger and healthier your qualified team becomes:

the higher your score.

2. Rhythm Consistency (20%)

Rhythm rewards:

- consistency
- ongoing activity
- steady participation
- continuous building

Rhythm protects the system from:

- short-term bursts
 - fake momentum
 - inactive founders
-

Final OOM Score

Your total score is:

Team Growth + Rhythm

Leaderboard position determines:

- matrix seat
 - founder status
 - token allocation
 - final founder rank
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Leaderboard System

The Guardian Store leaderboard is:

fully live

Features include:

- real-time updates
- live rank movement
- matrix visualization
- founder placement tracking

- package scoring
- rhythm tracking

The leaderboard refreshes automatically.

Live Matrix Positioning

The matrix view shows:

- current seat occupancy
- estimated rewards
- token allocations
- open positions
- community rankings

Example:

Community Rank	Matrix Seat
Rank #1	Seat #2
Rank #2	Seat #3
Rank #3	Seat #4

Founder Reward Pool

Total Founder Reward Pool

50,000 DPLIQXJL

Founder rewards are earned by:

performance.

NOT:

- privilege
 - insider status
 - founder grants
-

Token Distribution Structure

Level	Seats	Tokens Per Seat
1	2	2,560
2	4	1,280
3	8	640
4	16	320
5	32	160
6	64	80
7	128	40
8	256	20
9	512	10
10	1,024	5

Token Lock Structure

All founder rewards are:

long-term locked

Structure:

- 7-year cliff
- 7-year drip

Purpose:

- protect ecosystem stability
 - prevent dumping
 - reward long-term builders
 - align founder incentives
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Commission Structure

Guardian Store pays:

8 levels deep

Commission Percentages

Level	Commission
1	21%
2	13%
3	8%
4	5%
5	3%
6	2%
7	1%
8	1%

Total:

54%

Revenue Allocation Model

All Guardian Store revenue is split transparently.

Allocation	Percentage
Commission Payouts	54%
DPLIQXJL Buyback/Burn	25%
Operations & Growth	21%

DPLIQXJL Buybacks

25% of revenue is allocated toward:

DPLIQXJL ecosystem support

This may include:

- market buybacks
 - burns
 - treasury reserves
 - ecosystem reinforcement
-

Estimated Monthly Earnings

The matrix visualization includes:

estimated monthly earnings

These estimates:

- are NOT guaranteed
- assume significant matrix participation
- depend on community growth
- depend on retention
- depend on ecosystem activity

Examples shown are:

illustrative projections

based on a full matrix model.

Top Seat Estimates

The platform currently displays:

Top Six Seats Estimated Monthly Earnings

These are:

- conceptual estimates
- not promises

- not guarantees
 - dependent on actual participation
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Anti-Cheat System

Guardian Store uses:

strict anti-abuse enforcement.

Automatic disqualification may occur for:

- duplicate wallets
- fake accounts
- circular referrals
- payment abuse
- sponsor manipulation
- self-referrals
- false identity usage

One founder allocation:

per verified natural person.

Verification System

Verification systems may include:

- wallet verification
- sponsor verification
- payment verification
- identity verification
- activity verification

This protects:

- fairness
 - reward integrity
 - founder legitimacy
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Fairness Principles

Guardian Store was designed around:

transparent earned positioning

Core principles:

- no sit grants
- no hidden founder allocations
- no insider matrix positioning
- no purchased top seats

Everyone competes under:

the same rules.

Why This System Is Different

Traditional matrix systems often rely on:

- timing advantage
- insider positioning
- founder privilege
- recruitment hype

Guardian Store instead emphasizes:

- contribution
 - participation
 - utility
 - transparency
 - merit-based advancement
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Global Participation Philosophy

The ecosystem intentionally supports:

- African participation
- sponsored onboarding

- community sponsorships
- grassroots growth
- collaborative expansion

The goal is:

accessibility without sacrificing fairness.

Founder Identity System

Every participant has:

- public founder identity
- leaderboard visibility
- matrix position
- ranking progression

Founder identity becomes:

part of the ecosystem reputation layer.

Purchase Receipts

Every purchase generates:

- on-chain transaction tracking
- sponsor assignment
- payout routing
- upline commission visibility
- package confirmation

This creates:

transparent payment accountability.

Community Responsibility

Participants are encouraged to:

- build ethically
- educate responsibly
- avoid hype claims
- avoid earnings guarantees
- support long-term sustainability

The ecosystem should always emphasize:

- utility
 - participation
 - contribution
 - transparency
-

Important Notice

Guardian Store founder participation:

- does NOT guarantee earnings
- does NOT guarantee placement
- does NOT guarantee future value

All rewards are:

- performance-based
 - participation-dependent
 - subject to verification
 - subject to compliance review
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Final Message

The Guardian Store Founder Matrix is designed to become:

a transparent participation economy

where:

- community determines placement

- contribution determines opportunity
 - activity determines rank
 - and every founder has a legitimate path upward.
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Official Launch

Challenge Begins

May 25, 2026

Challenge Ends

August 8, 2026

Official Launch URL

<https://guardian-store-launch.netlify.app/>

Final Reminder

Earn Your Founder Seat.

Earn Your Future.

Leave Your Legacy.